

BUSINESS SEALS CONSULTING FIRM

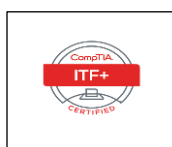
We specialize in providing leadership training for executive teams, and customized business support systems to entrepreneurs by leveraging available resources to strengthen organizational dynamics, boost business productivity, and generate viable business solutions. We provide proven strategies and step-by-step guides to help start-ups streamline business processes, get off the ground, create strategic partnerships, and generate top-notch business growth.

CERTIFICATIONS

MBE MPMSDC
 SBA WOSB
SAM UEI: DF8CE66G2NJ3
CAGE: 8VZ06



NAICS Codes:
611430 - Professional and Management Development Training (Corporate Leadership Coaching & Training)
541430 - Graphic Design Services
541611 - Administrative Management and General Management Consulting Services
541613 - Marketing Consulting Services
541618 - Other Management Consulting Services
541720 - Research and Development in the Social Sciences and Humanities
541810 - Advertising Agencies
541820 - Public Relations Agencies
541850 - Indoor and Outdoor Display Advertising
541860 - Direct Mail Advertising



CORE COMPETENCIES

- **Employee Retention, Engagement, Ownership, and Accountability**
- **Project Management of Organizations & Business Analytics**
- **Leadership Development & Resource Management**
- **Leadership Development, Training, and Coaching**
- **Team Building/ Talent Mapping/ Productivity**
- **Capacity Building & Financial Management**
- **Graphic Design/ Signage/ Web Design**
- **Emotional Intelligence Workshops**
- **Strategic Partnership & Planning**
- **Digital Marketing & Branding**

PAST PERFORMANCES

Conference & Workshop Facilitation

Company: Omaha Bridges Out of Poverty

Relevant Dates: 2019 - Continuous.

Contact Person: Program Director,
 Sharon Jackson 402-993-1692

sjackson@omabop.org



Youth Entrepreneurship Leadership Workshop

Company: Empowerment Network.

Relevant Dates: Summer 2020 - Continuous.

Contact Person: Executive Director,
 Willie Barney 402-290-5627

wbarney@empoweromaha.com



Management & Leadership Development & Coaching

Companies: Oceans Drive Transportation, Jan Pro Omaha

Relevant Dates: Summer 2020 - Continuous.

Contact Person: Tumi Oluyole, CEO 402-301-5382

tumi.oluyole@oceansdrivetransportation.com



Process Improvement/ Organizational Development and Planning

Company: Calistus Multiple Myeloma Foundation

Relevant Dates: Summer 2019 Continuous

Contact Person: Katie Bruno 515-783-2876



Marketing Consulting & Branding Strategies

Companies: Financial Hope Collaborative at Creighton University, JE DUNN, Juanita Johnson

Relevant Dates: Summer 2022 Continuous

Contact Person: Julie Kalkowski 402-981-0305



TEAM QUALIFICATION

PMP, Agile Scrum Master, Business Analytics, Lean Six Sigma Green Belt
Community Assets-Based Development Approach

FBI Citizens Academy Graduate
CompTIA IT Fundamentals (ITF+) Certification
DISC Trainer & Consultant/ Business Executive Coach, Trainer, and Speaker / John Maxwell Leadership Certification

Getting Ahead Certified Lead Facilitator through Aha! Process

Front-End Web Development Nanodegree
Certified front-end web developer-user experience
B.S. Business Administration/ Banking and Financial Markets

University of Nebraska at Omaha
B.S. Organizational Psychology
University of Lomé, Togo

CONTACT INFORMATION

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TEAM AREAS OF EXPERTISE

Project Management Organization – Leadership Coaching and Training - Quality Assurance - Process Improvement - Capacity Building - Program and project administration - Community economic development - Operations management - Budget management - HR Performance Review – Procurement - Business Analytics - Business Development - Strategic Partnership building - Contract management - Youth Entrepreneurship - ERC



MARKETING PRODUCTS

The key to a successful business is getting the right team to do the hard work for you.

Lock in Business Seals Marketing as your marketing consultant for your marketing repositioning or rebranding campaigns. We're also a helping hand during a busy season or for special projects. We promise you'll get the support you need.

We'll strategize and brainstorm various marketing efforts that can include new marketing pieces necessary for a promotion, graphic design, printing, websites, decals, apparel, and just about everything in between.

It's Business Seals Marketing's goal to see your company succeed. We have both the technical skills and the real-world experience that enables you to reach and persuade your consumers effectively.

Business Seals Marketing will take care of your needs:

-  **Web page creation** (including contents, blogs and regular updates.)
-  **Social Media Management**
-  **Graphic Design**
-  **Email Marketing Campaigns**
-  **B2B/B2C management**
-  **Customer service provider**
-  **Marketing Strategies**

Need more? Send an email to
contact@bizseals.com
www.bizsealsmarketing.com